

“FRASER VALLEY’S FIRST”



BHM

BACHELOR OF

HOSPITALITY
MANAGEMENT

We transform communities through education

www.wcc.ca/bhm





CATERING THE FUTURE.

BHM @ WCC



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Program Overview

Bachelor of Hospitality Management (BHM) degree program at Western Community College aims to produce graduates to meet the growing demands of the hospitality industry in a culturally diverse globalized community. Graduates will be able to generate innovative solutions for an industry undergoing continuous growth, expanding regulatory oversight, rapid technological acceleration, and an increasingly environmentally conscious audience.

Career Opportunities

Graduates of BHM program will gain specific skills in hospitality and be job ready upon graduating. Every sub sector of hospitality and tourism industry requires skilled people. As a graduate from this program, you will be eligible for a number of job titles including:

- Restaurant & Food Service Managers
- Accommodation Service Managers
- Facility Operations Managers
- Restaurant Manager
- Events Manager
- Tourism Officer
- Catering Manager



Domestic Students

Applicants will be required to meet the following minimum criteria:

- Have, at minimum, a Canadian high school (Grade 12) diploma (or equivalent) with a course grade overall average of C or better or GED with an average of C.
- Applicants with less than C in English 12 or its equivalent may be required to take a preparatory English course.
- Applicants with less than C in Math 11 or its equivalent may be required to take a preparatory mathematics course. Equivalents include but are not limited to WCC's MATH 099 or similar courses provided by accredited providers, post-secondary course work requiring quantitative skills at or above the Grade 11 level, or an assessment provided by WCC.
- Satisfy the English Language proficiency requirements.



For other ways to meet the admission requirements please contact our admissions team.

PROGRAM ADMISSION REQUIREMENTS

International Students

Applicants will be required to meet the following minimum criteria:

- Have, at minimum, a Canadian high school (Grade 12) diploma (or equivalent) with a course grade overall average of C or better or GED with an average of C.
- Applicants with less than C in English 12 or its equivalent may be required to take a preparatory English course.
- Applicants with less than C in Math 11 or its equivalent may be required to take a preparatory mathematics course. Equivalents include but are not limited to WCC's MATH 099 or similar courses provided by accredited providers, post-secondary course work requiring quantitative skills at or above the Grade 11 level, or an assessment provided by WCC.
- Satisfy the English Language proficiency requirements

Applicant Language Proficiency Requirements

All applicants whose first language is not English or applicants with diplomas or degrees from institutions in which English was not the primary language of instruction must demonstrate proof of English language proficiency to be accepted into the program. The minimum acceptable levels are outlined within the following table:

Assessment	Assessment Name	Required Minimum Competency
CAEL	Canadian Academic English Language Assessment	Overall, 70 (with speaking subset of 60)
CELP/IP	Canadian English Language Proficiency Index Program	Overall, 7 (with no module less than 7)
CLB	Canadian Language Benchmark	7
CPE	Cambridge Proficiency Exam	C
	Cambridge CAE	C
PTE	PTE Academic	52
IELTS	International English Language Testing System	6.5 (with no band less than 6.0)
MET	Michigan English Test	59
TOEFL	Test of English as a Foreign Language Paper-Based	550
	Test of English as a Foreign Language CBT	210
	Test of English as a Foreign Language IBT	79
IEP	Intensive English Program Certificate	600

PROGRAM DURATION & OUTLINE

Program Duration

The Bachelor of Hospitality Management degree is a 121 credit hour degree program, including 2 coop experiences and a capstone project. The program is divided in Eight Terms and can be completed in as little as 2.5 years*

Program Outline

PREP

Course #	Course Title
ACAD010	Academic Preparation

TERM I

Course #	Course Title
ENGL120	Introduction to English Academic Writing
HOSP100	Introduction to Hospitality Industry
MATH102	Fundamentals of Mathematics
HOSP110	Fundamentals of Lodging Operations Management
	Lower-Level Elective

TERM II

Course #	Course Title
ACCT100	Principles of Accounting
HOSP116	Computer Technology in the Hospitality Industry
HOSP130	Food and Beverage Management
BUSM100	Business Communication
	Lower-Level Elective



TERM III

Course #	Course Title
HOSP214	Business and Hospitality Law
HOSP252	Hospitality Marketing and Sales
HOSP282	Urban Tourism
HOSP226	Hospitality Financial Management
	Lower-Level Elective
WORK298	Industry Work Experience Preparation (10 hours)
WORK299	Industry Work Experience I (135 hours)

TERM IV

Course #	Course Title
HOSP228	Hospitality Managerial Accounting
HOSP230	Food Production
STATS224	Introduction to Statistics
ORGB214	Organizational Behaviour
	Lower-Level Elective

PROGRAM DURATION & OUTLINE

TERM V

Course #	Course Title
HOSP382	Issues in Tourism
HOSP316	Healthy Aging and Hospitality Services
HOSP356	Destination Management and Marketing
HOSP372	Hospitality Human Resources Management
	Lower-Level Elective

TERM VI

Course #	Course Title
BUSM360	Business Research Methods
HOSP318	Sustainability in Hospitality
HOSP342	Food Science and Services Planning
HOSP319	Leadership and Management in the Hospitality Industry
	Upper-Level Elective

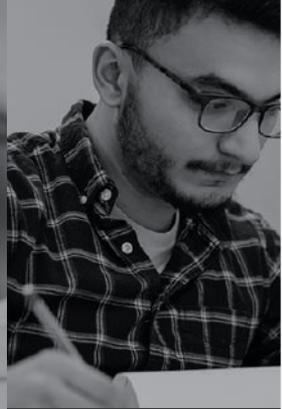
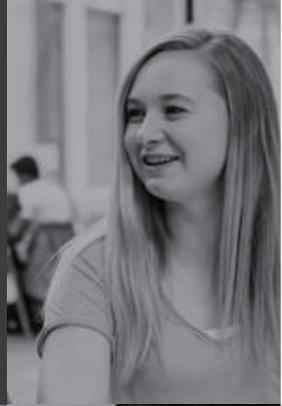
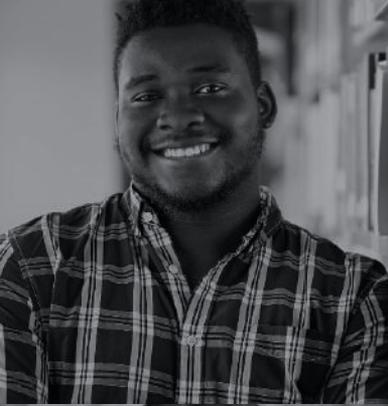
TERM VII

Course #	Course Title
HOSP424	Hospitality Revenue Management
WORK498	Industry Work Experience II (420 hours)
BUSM460	Entrepreneurship
	Upper-Level Elective



TERM VIII

Course #	Course Title
HOSP499	Seminar
HOSP472	Hotel Design, Planning and Development
HOSP422	Hospitality Financial Analytics
CAPS499	Capstone (60 hours)



WHY BHM?



www.wcc.ca



\$20,000+

SCHOLARSHIP

*LIMITED TIME ONLY

-  184,200 jobs in the Hospitality Industry*
-  65,000 job openings in next 10 years*
-  Practicum Experience
-  Flexible Schedule
-  Scholarships
-  Eligible for 3 year PGWP
-  Student Support Services
-  Locational Advantage

*According to the BC Labour Market 2021 Edition.



International Students

Fee information for the 2022 - 2023 year:

Before Scholarship

Courses Per Term	Credits	Credit Hour	Fee
3	9	\$520	\$4,680
4	12	\$520	\$6,240
5	15	\$520	\$7,800

After Scholarship

Courses Per Term	Credits	Credit Hour	Fee
3	9	\$330	\$2,970
4	12	\$330	\$3,960
5	15	\$330	\$4,950

- Registration fee \$250 (one time)
- Annual Technology fee \$125

FEE STRUCTURE

Domestic Students

Fee information for the 2022 – 2023 year:

Courses Per Term	Credits	Credit Hour	Fee
3	9	\$248	\$2,232
4	12	\$248	\$2,976
5	15	\$248	\$3,720

• **Registration fee \$250 (one time)**

• **Annual Technology fee \$125**

i For more information and to help you in planning your finances for this program, please speak with your admissions counselor. **Domestic students will also be able to apply for Student Aid BC.**

This program is offered under the written consent of the Minister of Advanced Education and Skills Training effective November 29, 2021 having undergone a quality assessment process and been found to meet the criteria established by the minister. Nevertheless, prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (for example, acceptable to potential employers, professional licensing bodies, or other educational institutions).



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 **Other Campuses**
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King George (Surrey)
Prince George